



WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

# THE OVERSEAS PRESS BULLETIN

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Vol. 19, No. 5

February 1, 1964

## NYC COUNCIL TO SALUTE OPC BY RESOLUTION ON 25th ANNIVERSARY

### Praise Given To Newsmen At 'World News Capital'

A Resolution honoring the OPC on its 25th Anniversary was referred to a committee of the New York City Council Jan. 28.

Council President Paul R. Screvane submitted earlier the text of the Resolution to the clerk of the Council and approval is expected sometime before the Annual Dinner scheduled for April 10.

### Awards Committee Chosen For OPC Silver Jubilee

A committee of outstanding journalists has been named to assist the OPC Silver Jubilee Awards committee in judging candidates for the George Polk Award for foreign correspondence requiring exceptional bravery and initiative.

It includes *Hal Boyle*, AP columnist and war correspondent, *John McVane* of ABC, president of the United Nations correspondents' Association; *Sumner P. Ahlbum*, vice president of the Radio Free Europe Foundation and *Josef Dine* of the CBS Laboratories, a double Purple Heart infantry officer and front line briefing officer in World War II.

Other subcommittees to the awards committee were rapidly rounding into shape this week, according to awards chairman *Boyd Lewis*. On the basis of nearly complete acceptances, these are the subcommittees for judging in various categories:

Class 1 (daily newspaper or wire service reporting from abroad) — *Leon Dennen*, *Osgood Carruthers*, *Sigrid Schultz*.

Class 2 (radio or TV from abroad) — *Robert Sherrod*.

Class 3 (still photography from abroad) — *Henry Reis*, *Richard Wolters*, *Jean Baer*.

Class 4 (motion picture reporting from abroad) — *Martin Davis*.

(Cont'd on page 3)

Stressing the importance of New York as the capital of the American communications industry, the Resolution expresses recognition of the "unique services" performed by OPC and its membership in "keeping the people of the City of New York among the best informed on local, national and world issues."

In citing OPC during its 25th year, the Resolution calls attention to the designation by the Club of 1964 being that which will be emphasized as the year of "the people's right to know." Further reason for the Resolution is given that, 96 foreign correspondents have been killed on assignment since the Club was organized and that OPC members have contributed to the free flow of information to the city and to the world.

Recognizing these contributions, the City Council goes on to express its appreciation of the services performed by the membership and directs that copies of the Resolution be transmitted to Congress, to Governor Rockefeller and all news outlets through papers, radio and TV.

Club President *Barrett McGurn* reports that consideration also is being given at this time to have the week of April 5 proclaimed by the Mayor and the City government as "Overseas Press Club Week." In addition, the issuance of a commemorative stamp saluting the OPC is now being considered by the Post Office Dept.



(UPI Photo)

### QUEEN FREDERIKA WILL SPEAK AT CLUB MONDAY

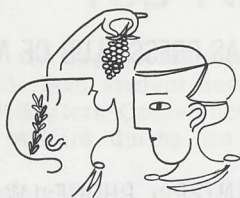
Queen Frederika of Greece will make an OPC appearance Monday just before she makes her return trip home.

Her 22-year-old daughter, Princess Irene, also will appear.

The Monday luncheon will be in lieu of the regular Wednesday luncheon, to accommodate the Queen's tight schedule. Luncheon will be \$5.

The Queen is on a 17-day visit to the U.S. She received an honorary degree from Columbia University last week and visited President and Mrs. Johnson.





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## MILTON BRACKER DEAD; NY TIMES CHIEF IN ROME

Milton Bracker, chief of the *New York Times*' Rome bureau, died in the Italian capital last week. He was 54.

Bracker had just returned to Italy last fall, when he took on direction of the bureau to succeed Arnaldo Cortesi who retired. It was the second Rome assignment for Bracker, who was there as a war correspondent from 1944 to 1946.



Bracker

The Cincinnati native joined the *Times*' city staff in 1931, after his graduation from the Columbia University School of Journalism. His career had taken him throughout the world, notably Western Europe and Central and South America. He also made an extensive reportorial tour of Africa in 1959.

## Calendar

**NOTICE:** All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

**Mon., Feb. 10** — Recital, with baritone George Hoffmann, accompanied by composer-pianist Sam Morgenstern. Time: 8:30 p.m.

**Tues., Feb. 11** — Open House, honoring William Laurence, recently retired as *New York Times* Science Editor. Cocktails, 6:30; dinner, 7:30 p.m. Details next week.

**Wed., Feb. 13** — Wednesday Luncheon. Speaker: former Sen. William Benton.

**Tues., Feb. 25** — China Regional Dinner, with wines, entertainment, door prizes. Cocktails 6:30, dinner 7:30 p.m. \$5. Member and one guest.

This is Milton Bracker's reminiscence of the World War II landings at Anzio — one of the last pieces he filed.

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THE NEW YORK TIMES, WEDNESDAY, JANUARY 22, 1964.

## Anzio, 20 Years After Battle, Evokes Memories

By MILTON BRACKER

Special to The New York Times

ANZIO, Italy, Jan. 19—All the road signs pointing to this coastal resort say "22 Hotels, 50 Restaurants, 3,000 villas." They add that Anzio is the Riviera of Rome.

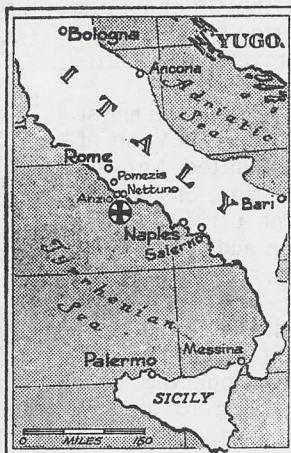
What they do not say is "three cemeteries." Yet there is an intimate connection between the figures emblazoned by the highways and those kept by the custodians of the American, British and German military cemeteries of Anzio.

The tourist boom is a direct result of the beachhead campaign of World War II. The campaign began with British-American landings here and at adjacent Nettuno 20 years ago this Wednesday.

Along the shore today, there is no reminder of the landings. Restaurants with glass fronts perch on the waterfront. Diners watch the fishing boat Manlio bob in the water; they hear a faint buzz and throb from the naval workshops a few blocks away.

The main street is lined with new buildings. Sidewalk tables, balconies and terraces cup the sun. The impression is of an idyllic spot, barely 35 miles from the capital; indeed, many Roman emperors spent summers here, at the birthplace of Caligula and Nero.

But the people who flock to Anzio, beginning each April,



The New York Times Jan. 22, 1964

The wartime beachhead at Anzio (cross) has become a prime center for tourists.

are no longer royalty. Large numbers are survivors of those buried in the three cemeteries. Many fought in the same units with these men.

The official 20th-anniversary observance is planned for the week of May 24, which includes Memorial Day.

No man who returns to Anzio after 20 years will see exactly what any other man sees. No two will hear quite the same

sounds, or feel the same sense of survival or of loss.

Most likely, facing the sea, each will see the landing craft, drawn up so close that their bows overhang the land line. Turning inward, each will see today's row of yellow and pink and blue villas disintegrate into a mountain of debris.

Eighty per cent of Anzio was pulverized by the battle.

It lasted from Jan. 22 through the breakout to Rome, four months and a day later. Now it takes less than an hour to ride from Anzio to Rome. In 1944, it took the Fifth Army beachhead forces 4 months and 13 days.

The landings were deceptively easy. "Maybe," said Lieut. Col. Edgar Doleman at the time, "the war is over and we don't know it."

Within 48 hours, everybody knew that it wasn't over.

The "Anzio Express"—heavy German bombardment, regular as a timetable—pounded the invaders. In the 80 square miles of beachhead, not a square inch was invulnerable to shellfire 24 hours a day. Hospitals were as exposed as foxholes.

Some veterans of Anzio will remember Gusville. This was a G.I. community at a forward outpost. It got its name from the commanding officer, First Lieut. Gus Heilman.

At Gusville, American and

Canadian troops had a cow named Daisy that gave fresh milk. They also had T. Sgt. John Walkmeister, who claimed the biggest mustache in the Fifth Army. They had red roses around a glassless church where Pvt. Alf Lyons of Montreal abstractedly played the organ.

But it also had the war: constant, inexorable and just on the other side of the row of tank mines protruding from the roadway like giant pushbuttons.

Not far away a bazookaman from the Appalachians took a shell fragment in the left side. It was to cost him a rib.

"I knowed I was hit, all right," he said after a while. "It just like took my breath."

How, he was asked, had he reacted?

"I went to callin' on the Lord," he said.

The three cemeteries of the beachhead are the most solemn reminders, not only of Anzio but also of the whole Italian campaign.

Here, after the war, bodies were brought from other parts of the peninsula and from Sicily. The American cemetery, with 7,862 graves, was finally dedicated in 1956.

The British total—3,334—includes Canadians, South Africans, Australians, Indians and New Zealanders besides the majority from Britain.

The German cemetery at Pomezia has 27,400 graves.





JAVITS LUNCHEON: Senator Jacob K. Javits steps before the cameras of CBS News just before his OPC talk Jan. 22. Javits reviewed President Johnson's foreign policy performance thus far.

## Awards (Cont'd from page 1)

Class 5 (magazine reporting on foreign affairs) — *Stan Swinton*, Murray Rossant, *Robert Laffan*, *Russ Tornabene*.

Class 6A (interpretation of foreign affairs by daily newspapers or wire services) — *Christopher Emmett*, *Hilda Harrison*, *John Tebbel*.

Class 6B-C (interpretation of foreign affairs, radio/TV) — *William Fulton*, *William Kelty*.

Class 7 (best book on foreign affairs) — *Howard Kany*, *Joseph Carter*, *Helen Flynn*.

Class 8 Ed Stout Award (article or report on Latin America - any medium) — *Julia Edwards*.

Class 9 E.W. Fairchild Award (news reporting from abroad - any medium) — *Richard Hubbell*, *Larry Schmeidler*, *James Crayhon*, *Peggy Boomer*, *Gordewitch*.

Class 10 Robert Capa Award (still or motion photography requiring exceptional courage and enterprise abroad) — *Cornell Capa*, *Dick Wolters*.

## OPC To Honor Laurence, Times' Science Editor

OPC members will turn out en masse for the Feb. 11 Open House, to honor *William L. Laurence*, who retired as Science Editor of the *N.Y. Times* at the beginning of this year. He'd been with the paper 34 years.

The date chosen is the anniversary of Thomas Edison's birth in 1847, and Mr. Laurence's topic will be: "Science and a Free Society: 1847-2047." He is expected both to sum up developments of the past century, and probe the future.

Though technically "retired," Laurence is far from idle: He is Consultant on Science at the World's Fair, and to the Hall of Science of N.Y. City at the Fair.

The event, originally scheduled in December but postponed because of President Kennedy's death, is sponsored by a special committee headed by *Lin Root* and including *Elinor Gimbel*, *William Burns*, *Stedman Hanks* and Science Editors *Earl Ubell* of the New York Herald Tribune, and *Alton Blakeslee* of the Associated Press; and from the American Institute of Physics, *Eugene H. Cone* and *Mrs. Audrey S. Meyers*.

With the *Times*, Bill won two Pulitzer Prizes. He has been a Vice-President and Governor of OPC, and has written books and articles too numerous to list.

The reception is at 6:30 p. m., followed by dinner at 7:30 p.m. Please make reservations at once.

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ROY MEHLMAN, Director

# BRITAIN BEGINS WITH BOAC



This winter, BOAC has more flights to Britain from New York than any other airline. BOAC's Rolls-Royce 707 fan-jets also fly you direct to Britain from Boston, Washington, D.C., Chicago, Detroit, San Francisco and Honolulu. And only BOAC flies to all three—London, Manchester and Glasgow.

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# A "Golf Course Scoundrel And World's Gentleman" Gets Some Honest Praise From Honest Men

One of the finest tributes from  
one man in the same profession to  
another was given by Scotty Reston  
in a *New York Times* column last week:

By JAMES RESTON

WASHINGTON — The official word at the White House was that *Ed Murrow* had quit his job as Director of the United States Information Agency, but this obviously couldn't be true, for Ed Murrow never quit anything in his life.

He has been thrown out of places, Ed has, and has thrown a lot of people out of places; but if they mean by quitting that he gave up, then it's clearly not true.

Ed Murrow was this country's most distinguished and influential reporter of that critical period before the second German war. He was the best of a remarkable and unlucky crew.

Among them were *Ernie Pyle*, *Vincent Sheean*, *Bill Shirer*, *Eric Sevareid*, *Wallie Deuel*, *Wallace Carroll*, *Elmer Davis*, *Edgar* and *Paul Scott Mowrer*, *Herbert Elliston*, *Joe Driscoll*, *Dorothy Thompson*, *Walter Duranty* — and a lot more.

They told America what it didn't quite believe and certainly didn't want to hear: that a savage civil war was developing within the Western world and that it would reach a tolerable end only when the United States threw its power into the battle.

## Heavy Casualty List

In the long story of American journal-

ism there was never a brighter chapter or a more talented and sensitive group of reporters, but it was not exactly an easy life, and the casualty list was heavy.

Some of them, like *Pyle*, were killed in battle, others, like *Sheehan*, *Shirer* and *Edgar Mowrer*, decided to escape from the tyranny of the daily deadlines; others, like *Sevareid* and *Carroll*, carry on, but most of the rest, like *Murrow*, had trouble with their health.

*Murrow*, on the whole, was lucky. He operated during the war from London on the assumption that a man could exist happily for years on a diet of black coffee and cigarettes. He thought sleep was for children, and had an almost suicidal yen for making trips in bombers over *Wilhelmshaven* or the *Ruhr*.

On the odds, he should have lost his life, but as it was, all he lost was a lung, and that should not be too much of a handicap, for *Ed Murrow* can say more on one lung than most other mortals can on two.

*Murrow* improved the United States Information Agency down here, not as much as he hoped to or would have if he hadn't been benched by cancer, but the main thing he did was to take the U.S.I.A. out of the doghouse and into the White House.

When President Kennedy asked him to leave C.B.S. and take this job, *Murrow* made one condition. He said that a good information service could not make up for bad policy, and that he had to be in on the policy decisions he was expected to explain to the world, President Kennedy agreed, except in the first Cuban disaster, which caused a row, but thereafter kept the promise.

*Murrow* had his disappointments too. He thought he would attract to the agency more good men than he actually did. He had an excellent aide, *Don Wilson* of *Life* magazine, and he greatly improved the film and magazine output of the Government, particularly the former, but he would be the last to say that he had achieved the ideal before he had to resign and take a rest.

## Beer, Cigarettes and a Tale

Maybe he'll really take a rest this time, but don't bet on it. He used to broadcast from a dungeon in the B.B.C. every night during the blitz on London and wind it up with a beer and a pack of cigarettes and a long nostalgic tale about how he was eventually going back to the West Coast and run a small college and work on his slice.

This gradually developed into a family joke. After the war, he was a national figure, sort of a cross between *John Barrymore* and *Richard Harding Davis*. He was recognized everywhere he went. His voice was better known than *Roosevelt's*, and every time he went off with his wife, *Janet*, and his boy, *Casey*, he detoured off somewhere to plan or produce another television show.

If he really took time off to tell the story of his remarkable period, he would serve his country well, for one of the odd things about the men and women who reported the events just before and during and after the Second World War is that so few of them slowed down long enough to sum up their experiences.

## He Could Bridge the Gap

There is, therefore, a gap between the remarkable generation of *Arthur Krock*, *Walter Lippmann*, and *David Lawrence* and the journalists now in their forties; and *Murrow*, when he comes back, could do a lot to fill it in.

Meanwhile, all golfers west of the Rockies are hereby put on notice. If you see a handsome southpaw who swings like a rocking chair, and hits a No. 3 wood from the tee with a little educated slice, don't be deceived, for *Ed Murrow* is the shrewdest first-tee negotiator in the country and the best left-handed putter in Christendom.

Everywhere else in the world he's a gentleman, but on a golf course, and particularly within eight feet of the cup, he's a scoundrel.

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## OPCers ON MURROW: "THIS WE BELIEVE"

When Andrew Jackson said that "One man with courage makes a majority" he was being poetic, not pragmatic. But he could have been pointing to *Ed Murrow*. I salute this communicator but I fear he will never recuperate from the occupational ailment which led to his official retirement — frustration brought on by anemic budgets, prejudice against persuasion, utter ignorance of the mission, and that most noxious of all visitations — provincialism. Having observed all the previous chiefs of USIA, I can only say, in tribute to Murrow, that he was the best of the dozen. And, although no man is indispensable, he is irreplaceable. — *Burnett Hershey*

\* \* \* \*

All of us who toil in this frequently-underestimated electronic vineyard are indebted, daily, to *Ed Murrow*. He pioneered the way; he emblazoned a splendid trail which has developed into a crowded highway. Ed not only established the general direction and demonstrated that television journalism lay somewhere there in the unfamiliar forest, but he also gave us a legacy of ethic and integrity on which to construct the "traffic rules." Ed Murrow sensed the power for both good and evil which resides in television and his guidance has been greatly instrumental in making television journalism, today, the most popular and the most responsible news medium in the nation.

— *Chet Huntley*

The OPC virtually "had it made" when *Ed Murrow* was prevailed upon to become principal fund raiser for acquiring the Club headquarters on East 39th Street.

Ed had everything it takes to make a fund drive successful. He had been one of us already when we were small and unpretentious, but realized our Club's great potentialities. He was a top radio personality, known to the entire communications industry and millions of listeners. He had an enormously persuasive method of presenting any cause in which he believed. And: he was a good psychologist who knew the efficacy of a charming woman's appeals.

When, therefore, Ed secured the cooperation of our beautiful *Clare Boothe Luce* and with her invaded the sanctums of radio network presidents, newspaper publishers, and magazine moguls, it was not long before the dream of a Club building became a reality.

— *Louis P. Lochner*

\* \* \* \*

*Ed Murrow* became a symbol of integrity, courage, imagination and high style as a working newsman. He brought these attributes to the U.S.I.A. This image and these qualities of his country he has given to the rest of the world and the nation is forever in his debt.

— *John Daly*



### THIS ... IS EDWARD R. MURROW

He has served in the vanguard of war reporters as one of the best known newsmen on radio and TV and as the most important news executive in the national government.

Murrow's broadcast career reached a high point in 1940 with his reports during the London Blitz. He remained with CBS until being named USIA Director in 1961.

OPC remembers with gratitude his valuable service as director and finder of our former home on 39th Street.

We wish him the best in his future life and work.



# **BULLETIN**

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., for its members around the world. Requests for advertising information and all other communications should be addressed to Miss Sibby Christensen, The Overseas Press Bulletin, 54 W. 40th St., New York, N.Y. 10018. Tel.: LW 4-3500. Classified deadline: Mon. noon. Final deadline: Tues. noon.

Bulletin Committee Chairman:

Lawrence F. Mihlon

Managing Editor: Sibby Christensen

Editor This Week: Sam Klein

## Letters

Editor, *Bulletin*:

A brief note should be added to your story on the Pope's visit to the Holy Land:

The hundreds of harried correspondents who covered the trip were completely stymied by the inspired inefficiency of the Jordan Government Press Office. Most of the press, radio and TV men had to file their material from Israel, even though it carried a Jordanian dateline. More wordage was filed from Israel on Saturday and Monday, when the Pope visited holy sites in Jordan, than was filed from Jordan.

A staggering total of 750,000 words were sent via cable and telex from the Israeli postoffice during the seventy two hour tour. The Israeli press officials deserve a bouquet from newsmen.

Frantic radio correspondents, unable to do scheduled broadcasts from Jordan because of what officials there euphemistically described as "adverse atmospheric conditions," suddenly found that the conditions had magically improved the moment they crossed the lines into Jewish Jerusalem.

To add to the confusion prevailing in Jordan Jerusalem, the Jordanian radio announcer covering the papal visit was so rattled that several times he referred to the Pontiff as Pope John and to Hussein as King Paul.

The public may have gotten the impression that newspaper, radio and TV accounts of the Pope's visit to Jordan may have emanated from Jordan, but those of us who went through the holy horror know otherwise.

Len Whartman

Mutual Broadcasting System

## PRESIDENT'S COLUMN

The OPC is a prime place to meet the top political personalities. (The last two weekly Wednesday Luncheon guests were Senator Jacob Javits, long called the top New York Republican on the Washington scene, and the new Secretary of the Navy Paul Nitze.)

But it is more than that as well. It is also where you will encounter leaders in other fields. Two recent events emphasize that.

One is the current annual conference for college editors, which this year will have its finale at the State Department and at the White House. The new generation in journalism will meet us in panel discussions at the very moment when this issue of the *Bulletin* is distributed and the top officials of the State Department starting with Dean Rusk will brief the conferees during the final hours of the four-day session. Mrs. Lyndon B. Johnson will be hostess at the White House and it is our hope that the President will stop by for a few moments.

(*Ruth Nagy Brod* is to be thanked for this prestigious side of our public program. The bill runs into five figures but grants Ruth has arranged cover all the charges.)

Another recent event on our highly varied program was musical. *Jack Frummer* as usual was in charge of that side of our activity. Those who attended were treated to unique musical experience. We had the premiere of a portion of a new opera, a Ford Foundation-financed retelling of Eugene O'Neill's "Mourning Becomes Electra". Marvin David Levy is the composer. All but a small part of the second act was sung for us and for a jury which is at the pinnacle of American music — the high command of the Metropolitan Opera. Besides being a superior operatic evening for those of us who crowded the 10th floor lounge, the event made three-quarters of a column next day in the *New York Times*. Said the Times cautiously:

"(It was) one of the most select and perhaps toughest audiences in the opera world . . . . It was hard to tell the future of 'Morning' by the outward appearances of the professional audience. They clapped politely. . . . and betrayed no high emotions. But they were definitely quiet and absorbed. At least nobody whispered, shifted or coughed".

\* \* \* \*

Projects of all kinds are ahead for late Winter and Spring. One of the grandest, as usual, is *Madeline D. Ross's* chartered flight to Europe. Take-off is May 21 with Paris as the first stop. Return from London is June 21. It's a bargain and there are still a few seats left. All will profit including the Club kitty which is assured of earnings in four figures.

Barrett McGurn

Editor, *Bulletin*:

I note an item in the January 18 *OPC Bulletin* giving the discouraging intelligence that when an issue of the *Bulletin* is skipped, as it was in December, the deficit is that much less. I gather from this that some issues do not pay for themselves, due to inadequate advertising.

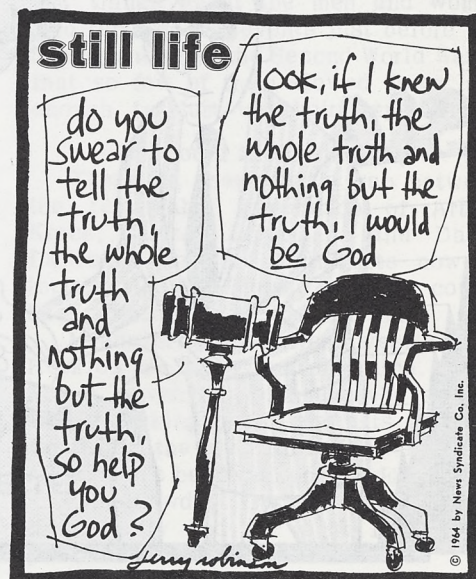
Aside from the Club's building, the *Bulletin* is the most important function of OPC. I would like to see more enthusiasm for the *Bulletin* as a going concern.

Some clubs charge a subscription for their newspapers — in addition to dues. Since this may be deemed improper, or perhaps at variance with OPC policy, I have a proposal: a self-assessment covering the cost of postage for one year, or \$2.60 at 5¢ per week. To start the ball rolling, I am enclosing a check covering this self-assessment. It is little enough.

Can we make some noise about this for the OPC *Bulletin* "Postage Fund"?

Leonard Traube

NBC, Inc.



This Jerry Robinson "Still Life" cartoon brought a stream of requests for copies from judges and lawyers; it was spotlighted during a recent N.Y. State County Judges Association meeting.



# Placement

## New York City

A-100 Writer with 4-5 yrs. bus.-fin. page exp. & knowledge trade papers, to work on blue-chip accts. Salary: \$10,000-12,000.

A-99 Ed. wanted for radio-tv org.'s monthly pub. Must be able to research, write, edit; knowledge layout & production essential. Male or female. Salary: \$10,000-12,000.

A-98 PR ass't, male or female, some exp. in product publicity, fin. & gen'l news writing, house organ, annual report work. State salary requirements.

A-97 Publicity writer for agency with broad range of clients. Ed. exp. & press contacts required. Male or female. Salary: \$7,000-9,000.

A-96 Staff writer for agency. Ed. exp. & strong rewrite required. In health area. Male or female. Salary: \$120-150 per wk.

A-95 Adv. firm needs man able to do rough ad layouts, assimilate & prepare research materials for salesmen's presentations. Salary: \$175 per wk. to start.

A-93 Philanthropic agency in field of blind wants P.R. woman to head up dept. Exp. and knowledge print & production for brochures, booklets required; also press release writing. Salary: About \$8,500.

A-92 Agency seeks female product publicist to write and place releases and articles on jewelry & home furnishings. Salary: \$7,500-8,500.

A-91 Wanted: M.E. for sophisticated nat'l college mag. to be introduced this year. To work on a profit-share basis. Must be aware college marketing, exp'd in publishing field. Also administrative work. Salary potential: \$200 per wk. plus interest in venture.

## Washington, D.C.

A-94 Ass't Ed. for nat'l health mag published by Wash., D.C. assoc. Some gen'l assignment news reporting-rewrite basic; feature freelance success helpful. Med. writing exp. no prerequisite but welcome. Start: \$7,500-8,500 plus fringes.

Please write c/o Box No. attention S.E. Korse, Placement Com. Chairman, Overseas Press Club. Members resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

# Classified

81st & EAST END - Luxury 3½, terrace river view, dishwasher, large closets, \$230. LE 5-4678.

FOREIGN CORRESPONDENT - Fifteen years experience radio, television and newspaper reporting in almost all parts of world, presently based London, available for interviews in New York City now. Special interest in foreign assignments in journalism or public relations, but New York positions considered. Box 283.

APT. TO SUBLET: 5½ large, unf. rooms, CPW; 3 bed, 2 baths. Sublet to Sept. '65. \$250 mo. Call PM: TR 7-3160.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, including name and address - Items will not be taken by telephone. Rates are 50¢ a line.

## Berman Leasing Company

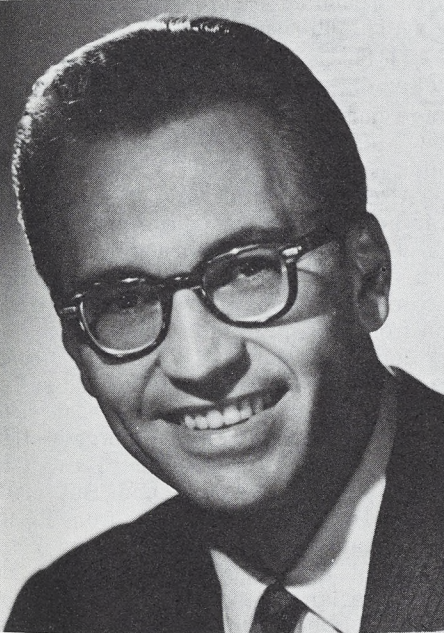
is the largest lessor of heavy duty trucks and trailers in the United States. The company's 12,000 vehicles operate from 70 terminals in 23 states and Puerto Rico, and travel more than one million miles a day. Berman, a \$4-million company in 1957 and a \$34-million business today, is the fastest growing company in the truck leasing field.

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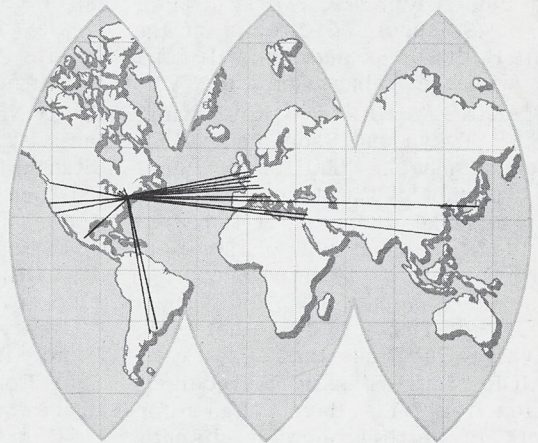
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PUBLIC RELATIONS



FEB. 10 CONCERT: Bass-baritone George Hoffmann will appear at a OPC recital introducing three new songs by Sam Morgenstern. Mr. Hoffmann commissioned the new pieces, written to text by John Donne. The composer will accompany him in the event, which begins at the Club at 8:30 p.m.



**ASSIGNMENT OVERSEAS?** Our offices in major cities throughout the world help you keep in touch with financial events as they happen. In New York: Henry Gellermann, Director of Public Relations, Tel: 797-3600

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# PEOPLE & PLACES

By BETTY ETTER

**TRAVELING:** **Roy Mehlman**, director of UPI's commercial photography division, back from two-week business trip to the West and South.

**BOOK:** "The Mission," by **Martin Caidin** and **Edward Hymoff**, tells of the 1942 fact-finding mission on which then Lt. Commander Lyndon B. Johnson, USNR, was sent to the Southwest Pacific Theatre as the personal representative of the President of the United States. Illustrated with many never-before-published photographs, the book is to be published in May by Lippincott.

**ARTICLES:** N. Y. Times travel section January 19 carried article by **Albert Peterson** describing new popularity of the West Indian island of Antigua . . . **Clayton Willis**, author of last week's Bulletin story on Panama, producing pieces on the same subject for publications all the way from Washington, D.C., to South Africa; doing reports for World Radio news of Houston, Texas; and commentaries for WAVA Radio in Washington.

**NEW POSTS:** **Horst Buchholz**, former AP staffer and business editor of the San Juan (Puerto Rico) Star, has been named director of p.r. and publicity of Young and Rubicam, P.R., with headquarters in San Juan . . . **Alan Olson**, editor of Fast Food magazine for the last nine years, is new director of the commercial food service department of Farley Manning Associates, NY p.r. outfit . . . **Paul Alley**, NBC's first director of TV news, appointed director of the Tri-State Pollution Foundation; will headquarter with the Kalmus Corp., in N.Y.

**SPEAKING:** **O.H.P. (OKey) King**, former AP Tokyo and Seoul and author of Korean War book, "Tail of the Paper Tiger," is now lecturing on the West Coast under the auspices of the Free Enterprise Speakers Bureau of the Coast Savings and Loan . . . **Elaine Shepard** to address the "Women of Achievement Luncheon" on February 10 re her book, "Forgive Us Our Press Passes."

**HONORS:** **Larry Stessin** has received a citation from NY's Mayor Wagner for his work in settling a wage dispute between the city and psychologists in city hospitals . . . **Maximilian Gara-**

**vito**, publisher of Revista Aerea, has won the 1963 Sherman Fairchild International Air Safety Writing Award, with prize money and a certificate of award.

**SICK BAY:** **Lowell Thomas**, reported to have suffered a heart attack in December, spent a recent week-end skiing before leaving for Austria to cover the Winter Olympics . . . **Will Yolen** convalescing at home for a month after recent hospitalization, eager for visitors at 81 Seaview Ave., New Rochelle, N.Y. . . Still lying down, which he hates, is **Moritz Jagendorf**, who has suffered two heart attacks since last October.



**PANAMA PRESS CONFERENCE:** Raul de Paiedes, Panamanian auto dealer answers questions at an OPC press conference. He was one of a group of Panamanian businessmen touring the U.S. to tell their side of the Canal Zone dispute.

## WORLD-WIDE TICKER

Edited by CHEVA ARMOR

### ROME . . . . . from SAM'L. STEINMAN

James C. O'Neill has taken over as chief of National Catholic Welfare News Service bureau, which he has served for the past six years, succeeding Msgr. **James Tucek**, who turned to parish service in Dallas, Tex., after nine years here.

**John Casserly**, ABC, has been transferred to Washington. His successor will be **Sid Lazard**, shifting from Paris. Casserly has been here since 1956 with INS, Hearst Headline Service and NBC before taking his present post.

**Richard C. Salvatierra** has taken over as assistant public affairs officer as USIS, who was in the post for six years. Latter goes to chief of public affairs in Leopoldville, Congo.

**Reynolds and Eleanor Packard**, NY Daily News, have been decorated for their activity along with five other members of Stampa Estera from various countries.

**John Law**, U.S. News & World Report, has been elected vice-president of the American Club of Rome.

**William Sunderland**, UPI, to Innsbruck to cover Winter Olympics. Italian offices of AP have sent **Eugene Levin**, **Piero De Garzaroli**, **James Pringle**, **Saul Fornazza** and **Gianfranco Jacoppi** for news and photo coverage.

German Chancellor **Ludwig Erhard** was guest of the Stampa Estera at a press conference Jan. 28, which was followed by a cocktail party given by the German Embassy.

Indication of the new press attitude at the Vatican can be seen in a telegram sent to **Agne Hamrin**, Stampa Estera president, by **Amleto Cardinal Cicognani**, Papal Secretary of State. Original in French translates — Supreme Pontiff very appreciative of notable cooperation by journalists in success of pilgrimage to the Holy Land requested me to ex-

press to you and to your colleagues sincere felicitations and thanks. Stop. Will you transmit expressed sentiments of Supreme Pontiff to all press representatives for admirable efforts during memorable days. Stop. His Holiness invokes with all his heart for everyone of you abundant Divine favors.

### MEXICO CITY.. from JAIME PLENN

New officers elected for 1964 by the Foreign Correspondents Association are **Robert M. Katz**, Agence France Presse, president; **Morris Rosenberg**, AP, vice-president; **Elsbeth Campbell**, Vision Magazine, secretary; **Wes Perry**, McGraw-Hill, treasurer; **Pablo Morales**, Readers Digest, club manager.

### CAIRO. . . . . from JAMES PICTON

The Arab Summit Conference drew a large number of OPCers to Cairo only a few weeks after the last deluge from Chou En Lai.

ABC sent in the only TV team which was headed by **Sid Lazard** from Paris and **Jim Godfrey** and **Adrian Klein** from London. They were on their way back from covering the Pope's Holy Land visit and the troubles in Cyprus.

**Joe Alex Morris**, Newsweek; **George de Carvalho**, Time, and **John Rigos**, The Christian Science Monitor, were among those down from Beirut. **George Weller**, Chicago Daily News; **John Law**, U.S. News & World Report, and **Bob Hartmann**, LA Times, were in from Rome. **Bill Ryan**, AP, was here from New York, and still limp from being knocked flat by an Italian photographer while following the Pope along the Via Dolorosa. Ryan was talking into a walkie-talkie to the AP man at the cable office when everything came to an end.

**Bob Pieser**, Detroit News, is also here on a Pulitzer Fellowship and will remain about another three months.

### GRIST FOR THE PEOPLE & PLACES MILL

The Bulletin is always on the trail for newsy items about its members — new jobs, articles, books, trips, etc. Be sure to keep your fellow members posted on the important milestones in your life through the People & Places column.